

# IGNITE *education* STRENGTHEN *families* BUILD *community*

## Your Sponsorship Achieves:

### Value Beyond Measure

Your sponsorship extends far beyond funding books; it fosters a community of future leaders. By investing in early childhood literacy, you are planting the seeds for the prosperity and growth of Washington County.

### Educational Empowerment

Making literacy accessible to families across our community kick-starts education and can shape a child's trajectory. This lays the groundwork for academic success and future community contribution.

### Heightened Visibility Amid Surging Program Popularity

Showcase your commitment to community well-being and gain exposure by combining philanthropy with brand promotion. With enrollment soaring and a consistent waitlist of 150+ kids, your support ensures widespread visibility, making your brand synonymous with fostering literacy and community growth.

### Local & Sustainable Impact

The Dollywood Foundation handles program overheads and bulk book purchases, driving down costs significantly. Local partners only need to cover the at-cost book and mailing expenses, equaling \$2.20 per month per child. On average, \$95 is spent per child in Washington County. This streamlined approach ensures that your contribution stays local, exclusively benefiting Washington County, and fostering a sustainable and impactful investment in our collective future.



*Dolly Parton's Imagination Library creates opportunities for children to thrive so they succeed in school and help their communities grow and prosper. But for now, they think they're just reading!*

## Levels & Benefits

*See back for details*

### Champion - \$5,000

Cover 2,200+ months of books & receive 10 more benefits!

### Leader - \$2,500

Cover 1,100+ months of books & receive 7 more benefits!

### Friend - \$1,000

Cover 450+ months of books & receive 5 more benefits!

### Advocate - \$135

Cover 60+ months of books & receive 2 more benefits!

**When you sponsor Washington County's Imagination Library, you'll be in good company!** In 2023, these outstanding sponsors took a leading role in shaping our community's future through literacy: Bernard McDonough Foundation, Marietta Noon Rotary Club, Dollar General Literacy Foundation, Kiwanis Club of Marietta, Peoples Bank, Capitolium Literary Society Fund, West Virginia Central Federal Credit Union, and *many more!*

Learn more at [www.mcfohio.org/imagination-library](http://www.mcfohio.org/imagination-library).

Ready to solidify your sponsorship? Complete the form on the back of this page!

# YES! We want to sponsor the Imagination Library.

	<input type="checkbox"/> <b>CHAMPION</b> <b>\$5,000</b>	<input type="checkbox"/> <b>LEADER</b> <b>\$2,500</b>	<input type="checkbox"/> <b>FRIEND</b> <b>\$1,000</b>	<input type="checkbox"/> <b>ADVOCATE</b> <b>\$135</b>
<b>Provide</b>	<b>2,200+ books</b>	<b>1,100+ books</b>	<b>450+ books</b>	<b>60+ books</b>
Unlimited photos with Dolly Parton full-size stand-up cutout	x	x	x	x
Name on Imagination Library website, reaching 300+ local families each year	x	x	x	x
Social media shout-out, reaching 500+ neighbors and beyond on average	x	x	x	
Shout-out during MCF's Talk of the Town segment on WMOA Radio	x	x	x	
Book label recognition on every book mailed for one month	x	x	x	
Logo on Imagination Library website	Large	Medium		
Email to 1,600+ enrolled families during tagline month	x	x		
Postcard to 1,600+ enrolled families during tagline month	x			
Logo on registration forms & all local Imagination Library materials	x			
Exclusive press release distributed to local media outlets, Washington County Imagination Library and MCF's social media, MCF's website, and MCF's eNewsletter	x			



*"You can NEVER get ENOUGH BOOKS into the HANDS of ENOUGH CHILDREN"*  
Dolly

Sponsor name to be listed: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



Submit this form to Marietta Community Foundation,  
100 Putnam Street Marietta, OH 45750.

Checks may be addressed to MCF with "DPIL Sponsorship" in the memo,  
or you can give online at [www.mcfohio.org/imagination-library](http://www.mcfohio.org/imagination-library).